



Government of West Bengal
Office of the District Inspector of Schools
(Secondary Education); Bankura
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Memo No. 2400/5

Dated, Bankura, the 16th August 2019.

From: District Inspector of Schools
(Secondary Education); Bankura

To : All H.O.I,
Under D.I/S (SE), bankura

**Sub: Special communication campaign plan on ODF sustainability and
ODF Plus under Mission Nirmal Bangla.**

**Ref: Memo no-2473/ZP/2019 Date- 06.08.2019 issue by the Additional
Executive Officer Bankura Zilla Parishad, Bankura,**

It's a pleasure on my part to inform all the H.O.I under D.I/S(SE), Bankura that an arrangement has been made under the aegis of AEO, Zilla Parishad Bankura to observe special communication campaign on ODF sustainability and ODF plus under Mission Nirmal Bangla, compatible to Nirmal Vidyalaya Abhiyan under Mission Nirmal Bangla on 22.08.2019.

Accordingly, the undersigned has to request to all H.O.I under this District to make necessary arrangements to observe the programme mentioned above as per annexed schedule and share the same through email of this office by taking photography of all events after completion of the said programme immediately so the matter can be viewed by the competent authority.

Anexure:
As stated above


District Inspector of Schools,
(Secondary Education); Bankura.

Memo No. 2400/(2)/5

Dated, Bankura, the 16th August 2019.

Copy forwarded for information and taking necessary action to the:-

- (1) Additional Executive Officer, Bankura Zilla Parishad.
- (2) All Assistant Inspector of Schools and Sub-Inspector of Schools with a request to monitor and supervise the entire programme to make it grand success.

District Inspector of Schools
(Secondary Education); Bankura

**Special Communication Campaign Plan on ODF Sustainability and ODF Plus
under Mission Nirmal Bangla in respect of Bankura District**

Proposed Date	Activities	Designated Officer
By 14.08.19	• Wall Writing in each village and erecting ODF board in each of the Gram Panchayat	Concerned BDO
10.8.19	• District Meet	District authority
13.8.19	• Media Meet	DICO, Bankura
16.8.19	• Mass Awareness	Concerned BDO
20.8.19	• Human Chain	BDOs and all concerned
21.8.19	• Folk Shows	DICO, Bankura
22.8.19	• Nirmal Vidyalaya Abhiyan	DPO, SSM, DI, Primary/Secondary, Bankura
27.8.19	• Cleanliness Drives (District, Block & Village Level)	District Authority & Concerned BDO
28.8.19	• Special Day Drives (Block & Village Level)	Concerned BDO & Pradhans
29.8.19	• Mothers Meetings	DPO, ICDS
29.8.19	• Post on the social media walls Folk Shows	District Authority
30.8.19	• Community Triggering	Concerned BDO
29.8.19	• Hand washing Drive Posts in Social Media	District Authority
3.9.19	• Cleanliness Drive (Block & Village Level)	Concerned BDO
5.9.19	• Award Ceremony	District Authority & Concerned BDO
12.9.19	• Gram Sabha in 2 nd week of September,2019.	Concerned BDO
13.9.19	• Social Media Posts.	District Authority
2.10.19	• 2 nd October culmination of the campaign and use different festival for the campaign	District Authority & Concerned BDO


 Additional Executive officer
 Bankura Zilla Parishad

Nirmal Vidyalaya Abhiyan: Activities undertaken under Nirmal Vidyalay Abhiyan should be made a part of this campaign and will be leveraged to promote the campaign messages. Activities like cleanliness drive, thematic prayer sessions, awareness rallies, painting school walls with messages, poster making competition, WASH related project work may be undertaken by students. The same to be done jointly with the School Education Department.

Slogan Competition: In addition to cleanliness and awareness drives various such competitions may be organized for school and college students and winners to be awarded and recognized